by each individual in the population and said determined statistical information is a combined weight loss for a plurality of the individuals in the population,

wherein the collected information is an amount of a donation made by each individual and said determined statistical information is a total amount of donations made by a plurality of the individuals in the population.

17.   The method of Claim 16, wherein said amount of donation is an amount of donation made by each individual since the last execution of collecting.

18.   A system for aggregating information for individuals in a population thereof, said system including:

a set of client devices, each disposed for collecting an individual value for an individual associated therewith;

a server device, disposed for receiving said individual values, and for determining at least one aggregate value in response thereto; and

a communication path between said client devices and said server device;

wherein said server device distributes said at least one aggregate value to a plurality of said client devices;

wherein each of the client devices repeats collecting the individual value for the individual associated therewith, said server device repeats the determination of at least one aggregate value in response to the repeated collection performed by the client devices and said server device distributes the repeated determination of the at least one aggregate value to a plurality of said client devices, when a preset period of time has elapsed since the previous collection of individual values, determination of at least one aggregate value and distribution of said at least one aggregate value;

wherein the collected individual value is an amount of weight loss by each individual in the population and said determined at least one aggregate value is a combined weight loss for a plurality of the individuals in the population,

wherein the collected individual value is an amount of a donation made by each individual and said determined at least one aggregate value is a combined donation made by a plurality of the individuals in the population.

19.   The method of Claim 18, wherein said amount of donation is an amount of donation made by each individual since the previous collection of individual values, determination of at least one aggregate value and distribution of said at least one aggregate value.